

**TRANSMITTAL OF FORMAL DRAWINGS**

(In Response to Notice of Informal Drawings)

Docket No.

BS00-139

In Re Application Of: ROGERS et al.

APR 18 2001  
U.S. PATENT & TRADEMARK OFFICE

Serial No.	Filing Date	Batch No.	Examiner	Art Unit
09/750,105	December 29, 2000	not yet assigned	not yet assigned	2611

Invention: **METHOD AND APPARATUS FOR LOCAL STORAGE AND  
INSERTION OF TELEVISION COMMERCIALS**

Address to:

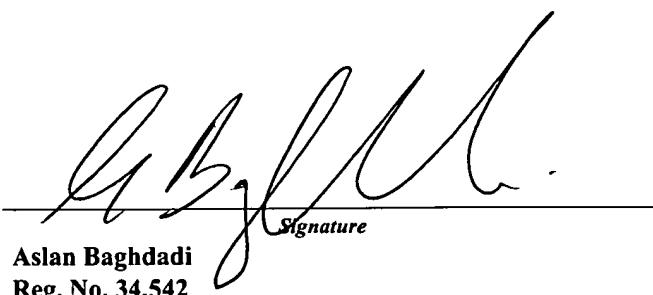
Assistant Commissioner for Patents  
Washington, D.C. 20231

In response to the NOTICE OF INFORMAL DRAWINGS mailed on February 16, 2001 attached please find:  
(date)

(a) Six (6) sheets of formal drawing(s) for this application.

Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c)  
on the reverse side of the drawing.

(b) A copy of the NOTICE OF INFORMAL DRAWINGS.

  
Signature

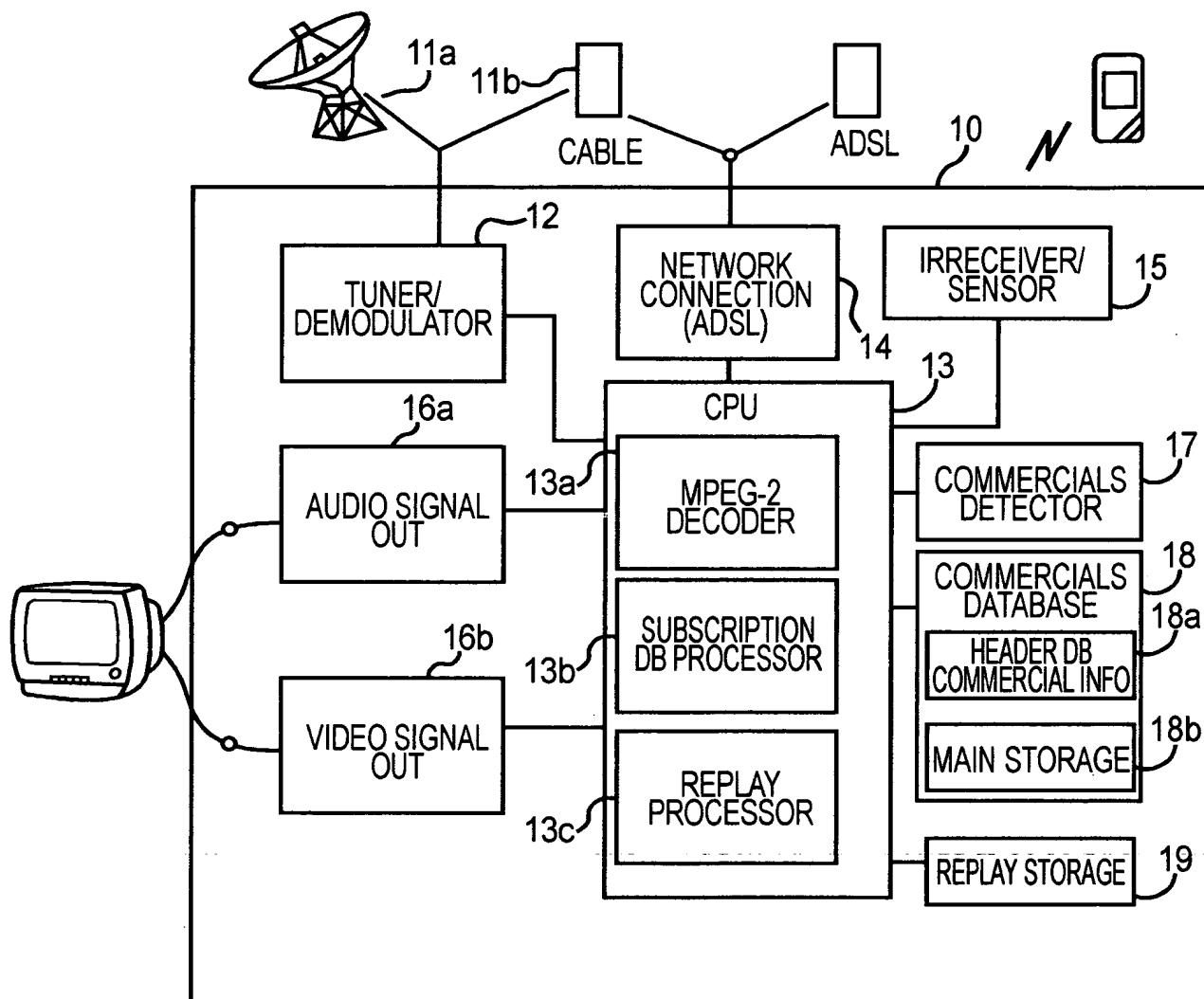
Aslan Baghadi  
Reg. No. 34,542  
SHAW PITTMAN  
1650 Tysons Boulevard  
McLean, Virginia 22102

Dated: April 16, 2001

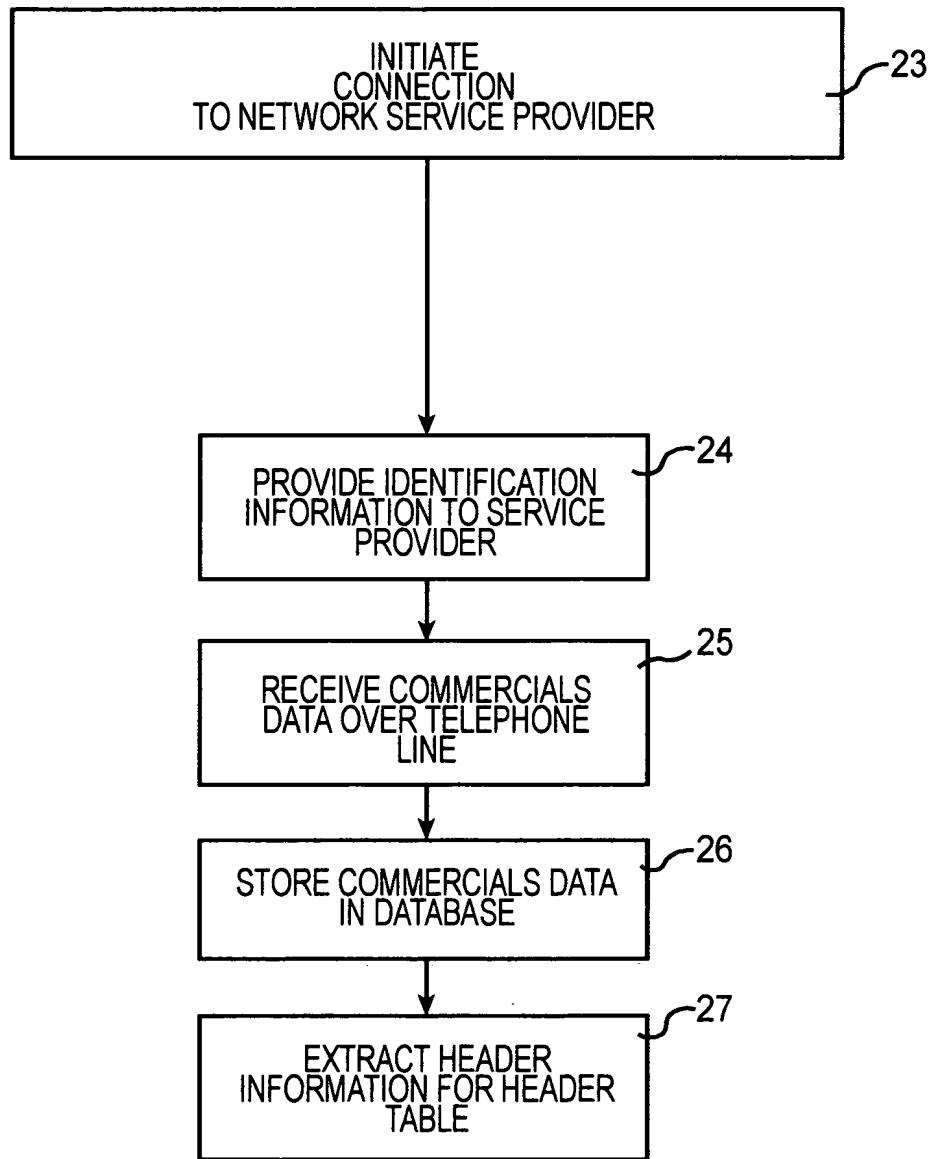
I certify that this document and attached drawings are  
being deposited on April 16, 2001 with the U.S.  
Postal Service as first class mail under 37 C.F.R. 1.8 and  
addressed to the Assistant Commissioner for Patents,  
Washington, D.C. 20231.

*Signature of Person Mailing Correspondence*

*Typed or Printed Name of Person Mailing Correspondence*

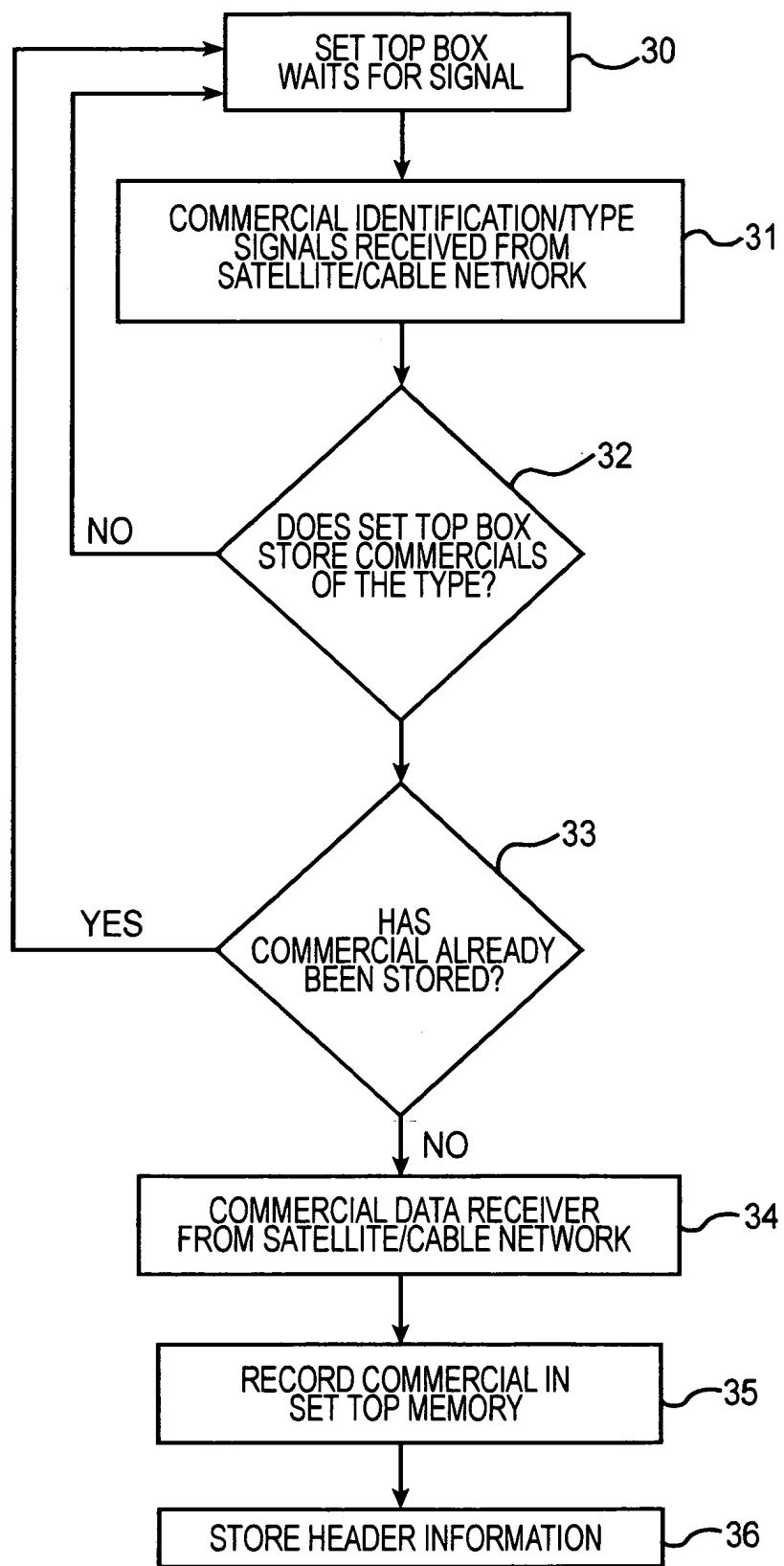
**FIG.1**

102017501050-041500



**FIG.2**

□ 97501050 □ 041603

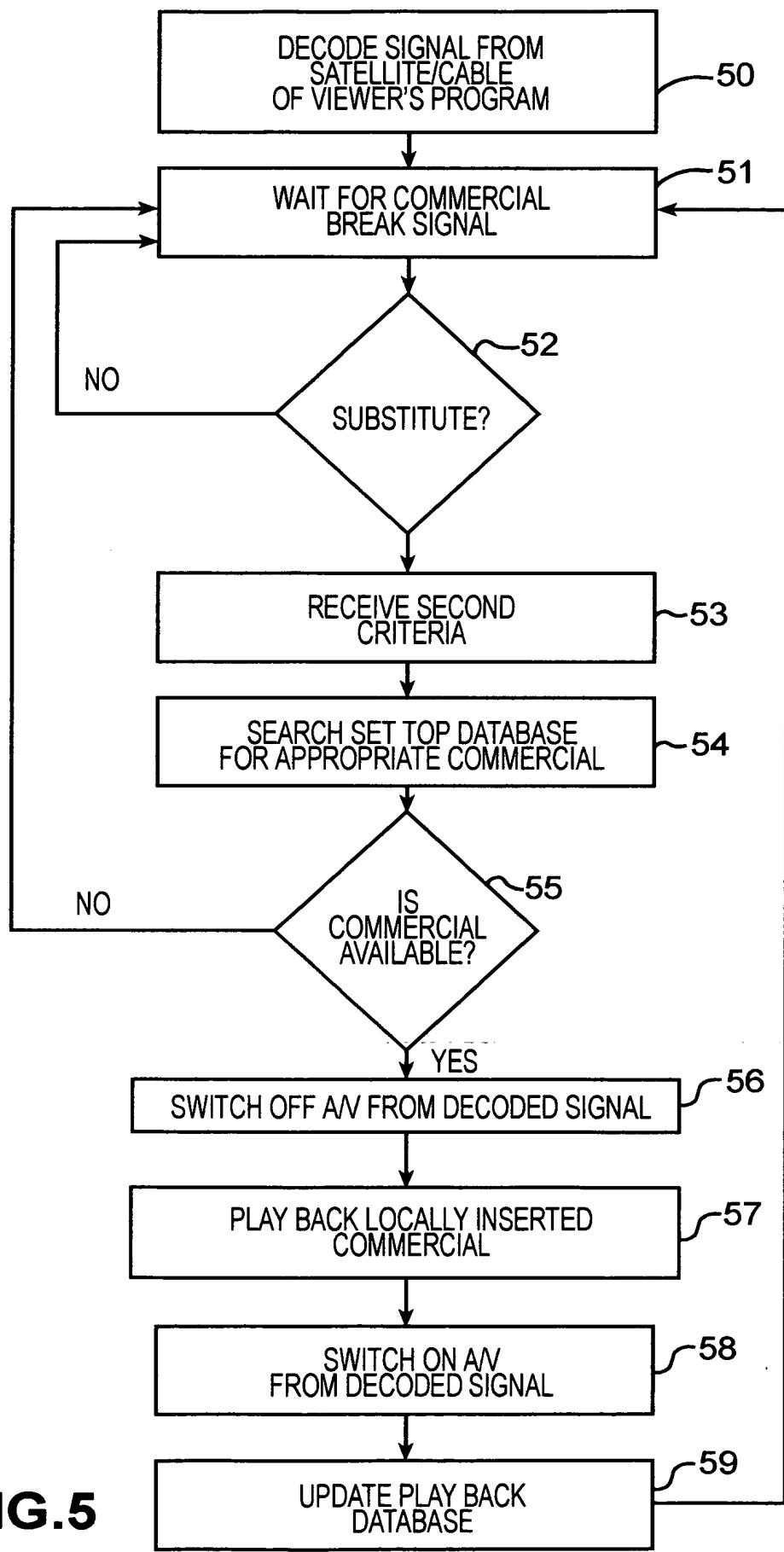


**FIG.3**

COMMERCIAL ID	TYPE OF COMMERCIAL	LENGTH	SPONSOR	FREQUENCY	TALLY	EXPIRATION
19835421	AUTOMOTIVE COMPANY	30s	FORD	60%	15	3/3/01
293525	FINANCIAL SERVICES COMPANY	30s	AMERICAN EXPRESS	10%	3	10/9/00
92543265	TOILET CLEANING PRODUCTS	15s	FLUSHES	3%	2	12/9/01
625392	PAPER TISSUE	15s	DOWNEY	12%	6	3/5/01
254396582	BRAKE SERVICE	15s	MIDAS	16%	8	3/9/01
6958945	CRUISE SHIP	30s	PRINCESS	20%	3	2/9/01
1239547	LAPTOP COMPUTERS	15s	DELL	10%	4	2/5/01
9548920	TIRES	15s	MICHELIN	20%	5	3/9/01

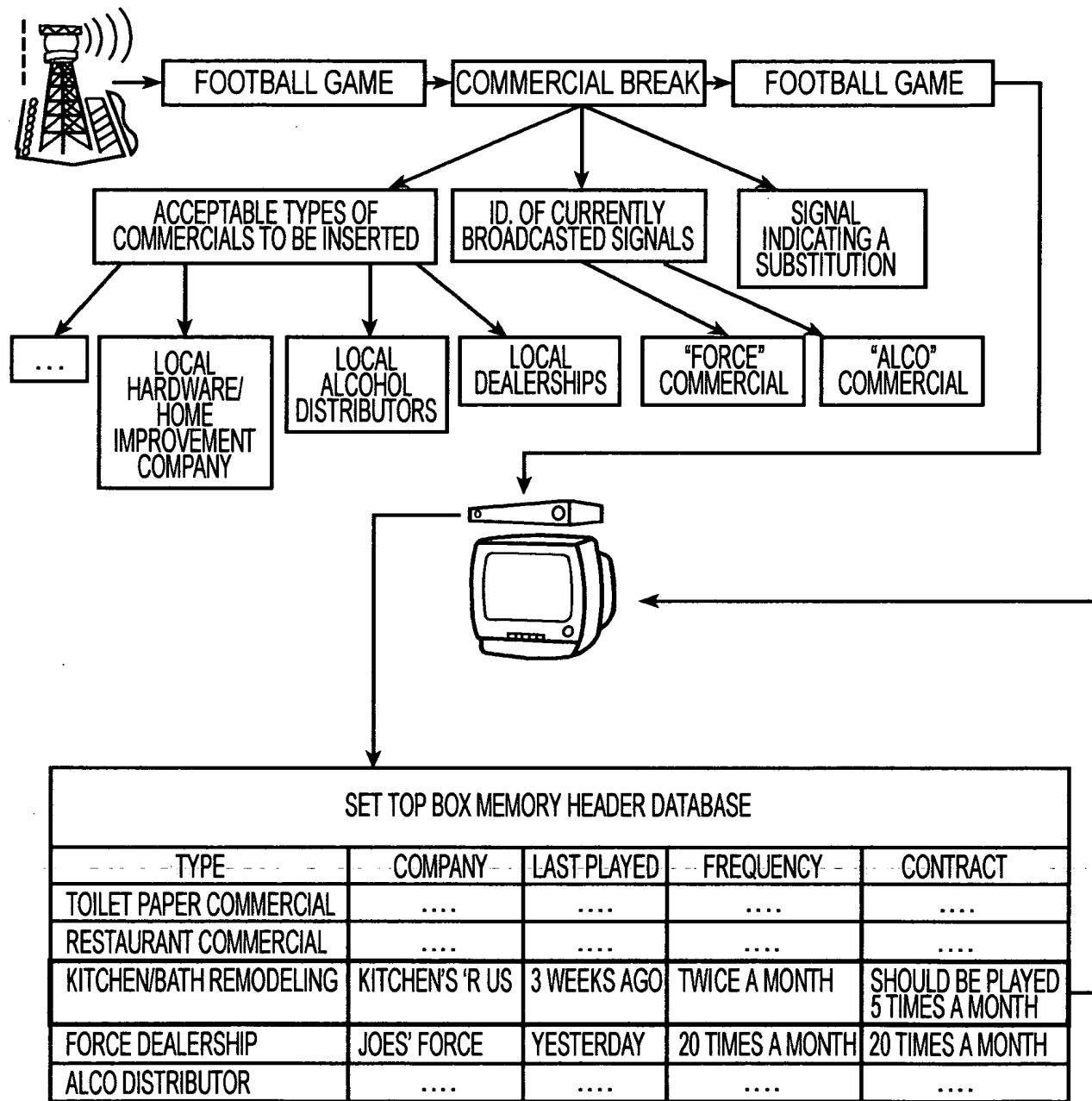
FIG.4

09250105 - 041604



**FIG.5**

09750105-041501



**FIG.6**